

API-first platform

Endless integration possibilities.

ASANTO

A new generation of *no-code* product platform from theidol.com

Asanto provides insurers with full flexibility of pricing and underwriting, enabling you to truly manage every aspect of your insurance products.

We've developed a powerful rating engine combined with a full suite of tools specially designed for insurance providers to run their business.



Pricing and Underwriting Engine



Reporting & MI



User Management



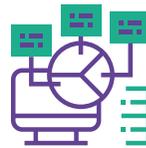
Customer Relationship Management (CRM)



Quote Journey (online & offline)



API Technology



Audit Logging

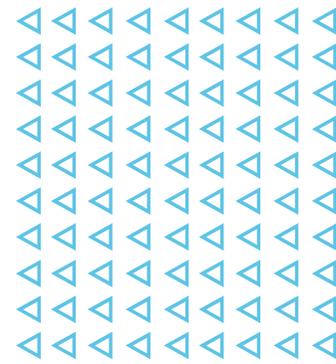


Scheme Testing

20+ years of experience...

theidol.com is the award-winning, financial technology company behind Asanto with 20 years' experience as insurance comparison specialists and bespoke product developers.

Our history in providing solutions both direct to customers and to market-leading partners in the insurance comparison sector since 1999 has driven us to constantly innovate and disrupt the market for the better.



Configure without coding

Create API endpoints in minutes.

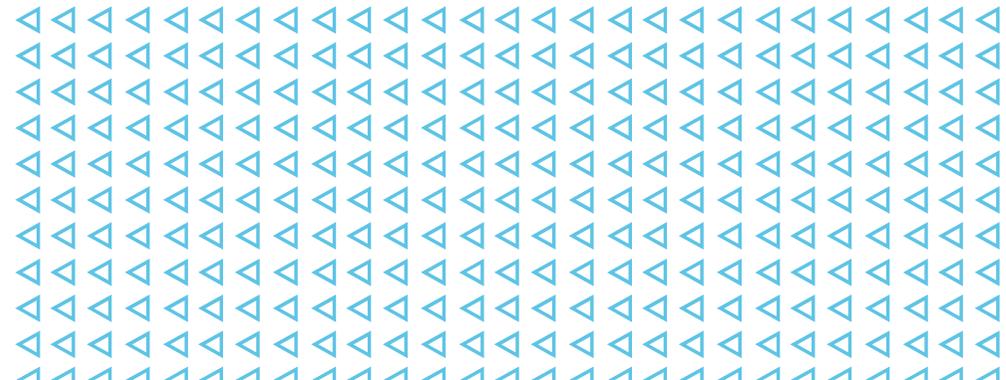
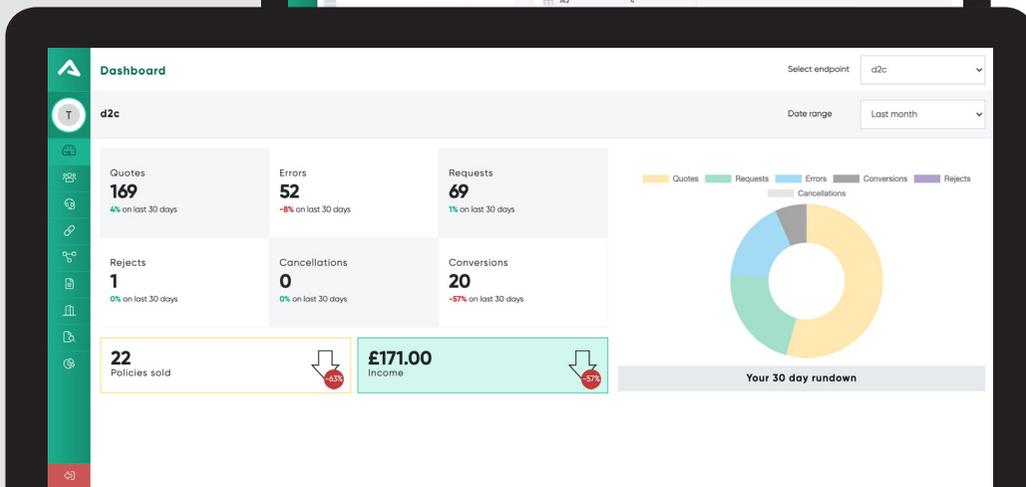
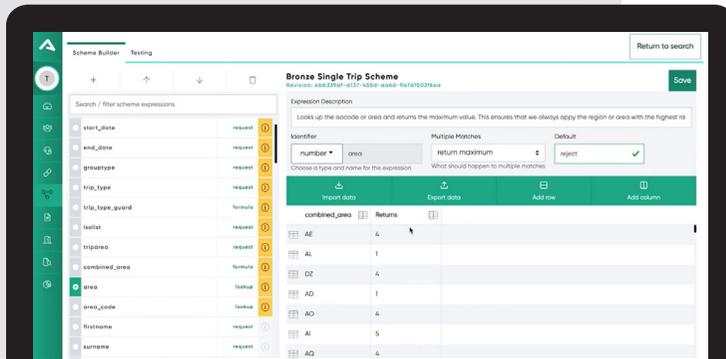
Powered by Asanto

Asanto has been developed as an API-first platform where everything is managed through a simple control panel. Seamlessly integrate your existing infrastructure, systems and automated processes.

- Integrate any systems and data sources with an API.
- Assign multiple schemes to a single endpoint.
- Create endpoints with a dynamically produced URL.
- Endpoint dashboard showing total requests, quotes and rejects.
- Specify templates for mapping requests and responses.

We know the cost of migrating systems presents difficult decisions for a business, so we're removing that pain for you. The extensive tool suite available at your fingertips allows new API endpoints to be created and configured without needing to write a single line of code.

In short: if you have an API, it can integrate with Asanto



Create a new API endpoint

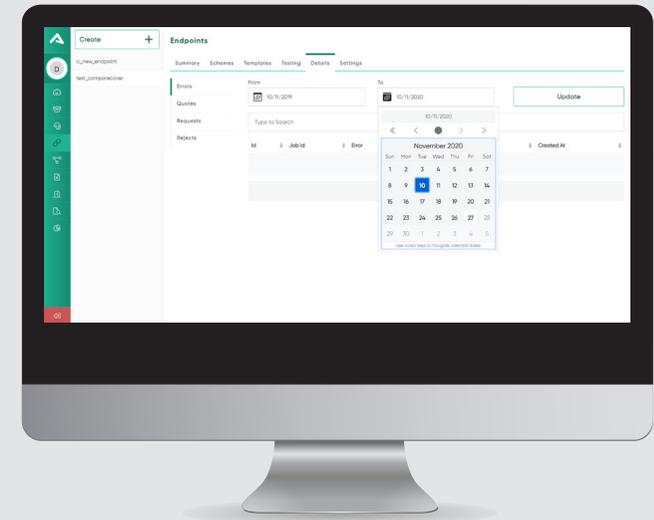
Let's look at how Asanto enables you to create an entirely new endpoint, associate it with your choice of scheme and immediately make it available to use.

In three steps...

2

Test a new endpoint

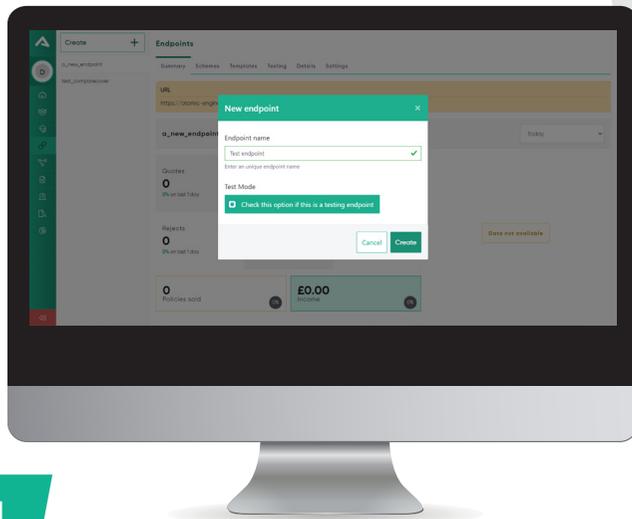
Our new endpoint is instantly created and is immediately available to use. A clear notification highlights that this is a testing endpoint, along with a URL available for testing.



1

Create a new endpoint

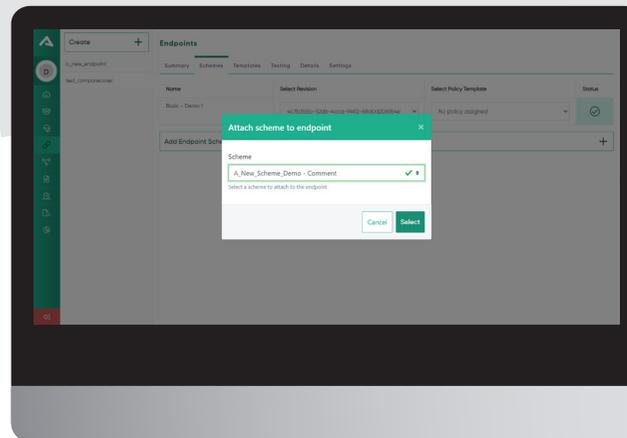
We give our new endpoint a name and define through a tickbox whether we want this endpoint to be setup within a testing environment. Any test data we send through is easily wiped with no risk to live environment.



3

Assign schemes to endpoint

Assigning schemes is simple. Still within the endpoints section, we select the 'schemes' tab and from a dropdown list we select the name of our newly created endpoint. We select the latest revision of our scheme and publish.



A closer look at endpoints

Endpoints allow us to define the APIs used by the direct customer journey, an aggregator or another third party to request quotes or information from our schemes.

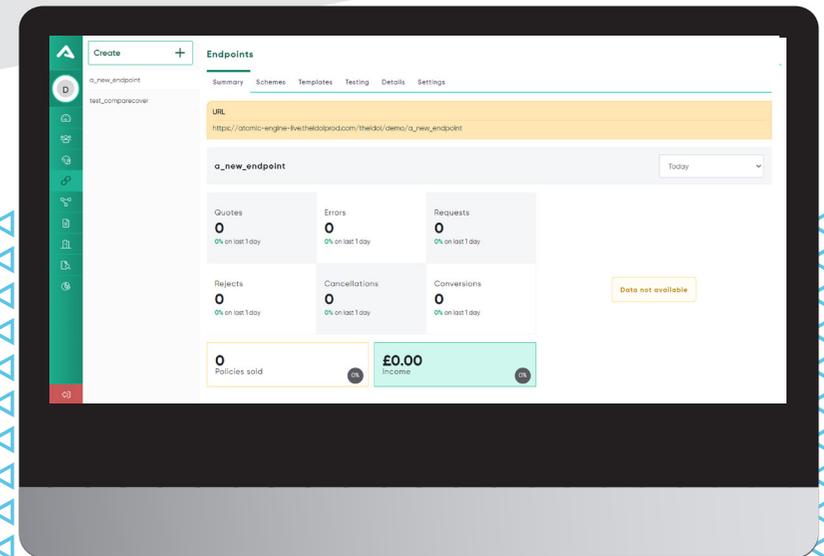
Multiple schemes can be assigned to a single endpoint. For example, an insurance product with silver, platinum and gold schemes can be easily added into a customer endpoint with a dynamically produced URL. Another powerful function is the ability to specify templates for mapping different formats of requests and responses.

Each endpoint contains a dashboard providing a summary of the number of requests that have come into the endpoint, how many quotes have been produced, and if the rules in our scheme have rejected any of the quotes. Further to this, you can explore every quote in detail.

Publish changes in minutes

Any changes made to a scheme will create a new revision. When this has been tested and ready to publish, we go to our relevant endpoint and assign the latest revision. Asanto also provides the opportunity to run tests on endpoints with individual pieces of data or bulk-upload test data. By defining an endpoint to be in testing mode any input data assigned is kept completely separate from the live environment and easily deleted.

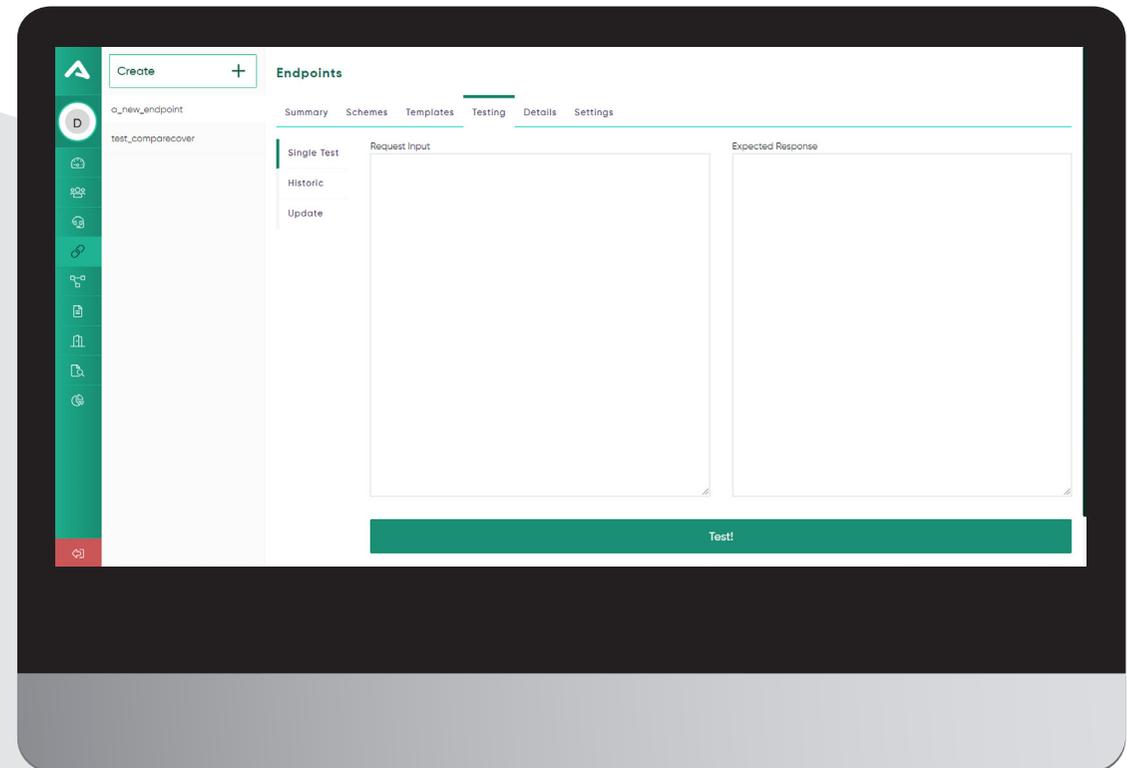
Through the dashboard, Asanto can monitor the total number of requests that have come into an endpoint, as well as the total approved and rejected quotes based on your rule set. Quotes can be explored in full detail, showing all the data, calculations and logic that was processed.



Safe, secure testing

Built-in testing tools within Asanto allow for thousands of test scenarios of endpoints, either by passing individual pieces of data through or importing a spreadsheet of tests.

- Import quote data within a safe, secure testing environment.
- Load test without compromising your live environment.
- Test, tweak, rerun – quickly edit and rerun tests as often as you need.
- Easily delete test data after running your tests.



The details section lists any errors, along with all of the quotes that have been produced, requests of data and any reject quotes. Exploring a specific quote will show all of the data, calculations and logic that was processed. All of this data is available to download through our reporting tool.

Arrange your **ASANTO** demo

Email: info@asanto.com / **Visit:** www.asanto.com

Asanto is a trading style of Investment Discounts On Line Ltd which is part of the Legal & General Group.
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