



Unlimited pricing flexibility

Complete control in the hands
of insurance providers.

ASANTO

Introducing Asanto...

Asanto is a next-generation product platform, enabling total flexibility of pricing, underwriting logic and integrations with an intuitive, no-code approach. Launch new products, alter pricing, test changes and enjoy an unrivalled speed to market with control entirely in your hands.

Built for the Cloud, Asanto provides a robust, resilient and scalable solution that ensures your data is secure and your products are always available to your customers.



Logic-based Underwriting Engine

Alter pricing, discounts, loading or exclusions with a laser focus on your target market. Shake off the restrictions of your platform with simple human-readable logic, not huge spreadsheets.



Customer Relationship Management

Our fully featured CRM allows your customer service team to provide end-to-end support to your customers. Emails, policy documents, updates, renewals – all within Asanto.



Reporting and MI

Data is the lifeblood of your business, so Asanto provides live product metrics and dashboards for an at-a-glance view of product performance. Generate consistent, reliable reporting using simple wizards.



Online / Offline Customer Sales Journey

Create a fully-branded online customer quote and sale journey without the need for developers. Easily create custom call centre scripts for your customer service and sales teams.



Scheme Testing

Experiment and validate changes in seconds from within the Asanto platform. Run automated tests using historical data, alter and confirm underwriting logic or product loadings, testing is entirely in your hands.



Audit Logging

Every action within Asanto is logged to a central Audit record, perfect for the highly-regulated world in which you operate. Always know what was changed, when and by whom.



API-First Technology

A connected world requires a connected platform, everything within Asanto can be interacted with via API, enabling effortless integrations. Spin up new end points on-demand from within the platform.



User Management

Empower your team to manage your products, with the confidence of role-based security permissions. Easily create and manage granular permissions within your team.

